



## The French start-up TalkTalkBnb, specialized in language learning by through practice and exchange, is launching “Circles”, a new service for companies.

“Circles” allows all associates of a company to organize language stays for their children, among themselves, in a way that’s collaborative and free.

Lorient, January 10 2017 : TalkTalkBnb is a free collaborative platform that connects people wanting to learn foreign languages with travelers from anywhere in the world who can help them. After a successful 10-month test period of the platform, which now includes 20,000 members from more than 120 countries, the start-up has opened the platform to international companies, through “Circles”.

By creating a private circle on TalkTalkBnb, associates from different international branches of a company can organize language stays for their children among themselves.

**Simple, collaborative and most importantly- free!**

*“When you realize that it could cost you more than 1000€ for a language stay through an outside organization,” says Hubert Laurent, founder, “it’s worth including in the benefits that a company offers to its employees, as it will improve their work experience and attract young talent.”*

Collaboration is becoming more and more present in companies. Employees now carpool, and exchange houses... Sending one's children to stay with a colleague not only brings together distant associates, but creates a link between people who would have never exchanged without TalkTalkBnb.



### Find your future polyglot associates!

Thanks to a TalkTalkBnb circle, children will be able to develop foreign language skills and cultivate a broader understanding of the world. Once they become students, companies can post seasonal job and internship offers directly in the circle for them. After they've finished their studies, the company can even recruit the best candidates among the pool of new graduates.

*"These exchanges allow companies to follow and advance hire the best talent, youth who already know the company culture and have an international vision! By giving employees access to such a platform, the company can mold prospective associates who are focused on the future. This is the basic concept of a TalkTalkBnb circle: what's good for your employees is good for your company,"* adds Laurent.

### A collaborative tool serving children and employees

However, a platform like this is not just for children. Associates who travel often for work can use the circle for their own trips and will benefit from free accommodation. On the other hand, the host associate can perfect their foreign language skills and master vocabulary unique to their trade. All of this helps develop a relationship with between international colleagues.

Companies can also use their TalkTalkBnb circle for team building. In this context, it develops company culture through exchanges between associates from different divisions and departments.

The rate is fixed at 1€ per user, covered entirely by the company. So it is entirely free for associates.

### About TalkTalkBnb

TalkTalkBnb is a platform that connects people wanting to learn foreign languages with travelers from anywhere in the world who can help them. In the name of collaboration, a host graciously welcomes a traveler from the country of his choice who, in exchange for free accommodation, speaks his native language with the host to help him improve.

Ten months after launch, TalkTalkBnb already has more than 22000 users from over 120 countries and more than 40000 fans on Facebook. The platform is available in 6 languages, on PC and Smartphones.

Today, the company is commercializing the private circle function on the platform for international companies (language stays for children of associates, exchanges between colleagues), twinning committees, student associations, etc.

More information can be found on:

[www.talktalkbnb.com](http://www.talktalkbnb.com)

[www.facebook.com/talktalkbnb](https://www.facebook.com/talktalkbnb)

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